

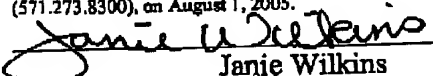
AUG 01 2005

PATENTS

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
)  
Tetsuyuki MUTO et al. ) Art Unit: 2179  
)  
Serial No. 09/943,601 ) Examiner: Nguyen, Nhon D.  
)  
Filed: August 30, 2001 )  
)  
For: Scheme for Posting Advertisements on )  
Comprehensive Information Viewing ) Attorney Docket No.: 44471/263225  
Device )

**CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8**  
I hereby certify that this correspondence is being transmitted to the  
United States Patent Office Centralized Facsimile Number  
(571.273.8300), on August 1, 2005.

  
Janie Wilkins

DATE: August 1, 2005

**SECOND RESPONSE AND INTERVIEW SUMMARY**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Responsive to the Office action dated February 2, 2005 in the patent application identified above, please enter the following amendments and reconsider the application in view of the appended remarks. A request for a three-month extension of time and a Request for Continued Examination accompany this response.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 13 of this paper.